



Western Silvicultural Contractors' Association

#720 - 999 West Broadway, Vancouver, British Columbia V5Z 1K5

Telephone: (604) 736-8660 Fax: (604) 738-4080

November 9, 2011

Dear Supplier:

It's time once again for our *WSCA Annual Conference and Tradeshow!* For our 31st Annual Conference we're trying something new and heading to **The Coast Kamloops Hotel & Convention Centre**, located at 1250 Rogers Way in beautiful Kamloops.

The Tradeshow will be a one-day component and held on **Thursday, February 2nd, 2012.** Conference proceedings will take place in the Theatre, while the Tradeshow will be set up in the neighbouring Ballroom B & C. As usual, lunch and all coffee breaks will be served in this Tradeshow area.

Your participation in the WSCA Tradeshow will enable you to make your presence and products known to the forest industry. As in previous years, we will again include our ever-popular **Passport to Prizes** draw to ensure that conference registrants visit each booth. In order to ensure success for this fun tradeshow exercise, we hope to get at least one prize from each Tradeshow booth and Sponsor participant. Prizes can range from your company's products to corporate logo merchandise, to gift baskets and gift certificates.

To reserve your Tradeshow booth space, simply complete and fax the attached form to (604) 738-4080. Booths are reserved on a first in first reserved basis, therefore, please get your form in asap. As we have sold out in previous years, it is recommended that you reserve early to get your choice location and to avoid disappointment. Upon receipt of your faxed booking form, an invoice will be sent to you confirming your booth designation.

All suppliers are invited to join the WSCA as Associate Supplier Members. This entitles you to all the rights and advantages of membership (except the right to vote), as well as a 20% discount on Tradeshow display space. Associate Supplier Membership dues are based at \$150 per calendar year plus HST. A membership application is enclosed, along with information about the Tradeshow and Conference Sponsorship.

Also enclosed is The Coast Kamloops Hotel accommodations reservation form. Special room rates are guaranteed up to January 17th, 2012; thereafter, rates and availability are on a first come basis.

We look forward to seeing you in February, and wish you all the best for a prosperous 2012!

Sincerely,

WESTERN SILVICULTURAL CONTRACTORS' ASSOCIATION

Deserae Kataro
Administrative Assistant

Enclosure: Tradeshow Information Sheet
Floor Plan
Tradeshow Booking Form
Hotel Reservation Form
2012 Membership Application Form



ONE-DAY TRADESHOW COMPONENT – THURSDAY, February 2nd, 2012

INFORMATION FOR EXHIBITORS

Format

The Tradeshow will be a one-day event taking place at The Coast Kamloops Hotel & Convention Centre located at 1250 Rogers Way in beautiful Kamloops. The display area will be set up in Ballroom B & C. The conference proceedings will take place in the adjacent Theatre. Lunch and all coffee breaks will be served directly in the Tradeshow area.

Display Units

All display units will be featured with 8' draped back walls and partitioned 3' draped walls between the booths. Each booth will be supplied with a clothed 6' table and 2 chairs. If you require electrical access, please ensure you inform us in advance. Please note there will be a \$15 electrical access charge (governed by the Convention Centre), as indicated on the booking form. Floor space for each booth will be measured and partitioned at exactly 10' wide x 8' deep. Ceiling height for the room is 12' in the area of booths 12, 13, 14, 15 and parts of booths 1, 16, 17, 18, 19 and 11. The ceiling height is 18' in the remaining area. If you require larger floor space, please contact the WSCA office in advance for special booth placement.

Set-up should begin at 6:00 am or soon thereafter, in order to be completed in time for the arrival of participants, which will begin at 7:30 am. Alternatively, there might be a possibility of setting up the night before between 8:30pm and 10:00 pm if the room is not in use. Please inform us in advance if evening access is preferred.

Clearing of the Tradeshow Area will be from 4:00 to 5:00 pm.

Delivery Access

Delivery access to the Tradeshow Area can be through the Shipping & Receiving entrance. Please note that advanced shipping of tradeshow materials to the Convention Centre will be approved on a case by case basis. For further information, special requirements or advanced shipping and storage, please contact Jessica Scharien at The Coast Kamloops Convention Centre (250) 372-5312.

Rates

The cost for a single booth is \$495 and \$845 for a double booth. Associate Supplier Members (ASM) are entitled to a 20% discount (which brings the cost down to \$396 and \$676 respectively). The rates include lunch and refreshments during breaks. Also, we would like to extend an invitation for you to attend our evening banquet. Dinner tickets are \$55 per person (reserved in advance, ASM discount does not apply) or \$60 per person (at the conference), and include a full, hot banquet buffet. All rates are subject to 12% HST.

Accommodations

Reservations for sleeping accommodations can be made directly with The Coast Kamloops Hotel at (toll free) 1-800-663-1144. Queen Standard rooms are based at \$89 per night, and Queen View or Poolside rooms are based at \$99 per night. Business rooms are \$119 per night and Executive Jr. Suite is \$189 per night. To secure these special conference rates, please ensure you identify yourself as a WSCA Conference Participant and reserve by Tuesday, January 17th, 2012.

Breaks in Proceedings - Tentative Schedule

6:00 - 7:30 am	Set up of Tradeshow Booths
7:30 - 8:30 am	Tradeshow and Registration
10:30 - 11:15 am	Tradeshow and Coffee
12:00 - 1:30 pm	Buffet Lunch and Tradeshow
3:00 - 3:30 pm	Tradeshow and Coffee
4:00 - 5:00 pm	Dismantling of Tradeshow Booths
5:15 - 7:00 pm	Hospitality Suite
7:00 - 10:00 pm	Passport to Prizes Draw Dinner Banquet

WESTERN SILVICULTURAL CONTRACTORS' ASSOCIATION

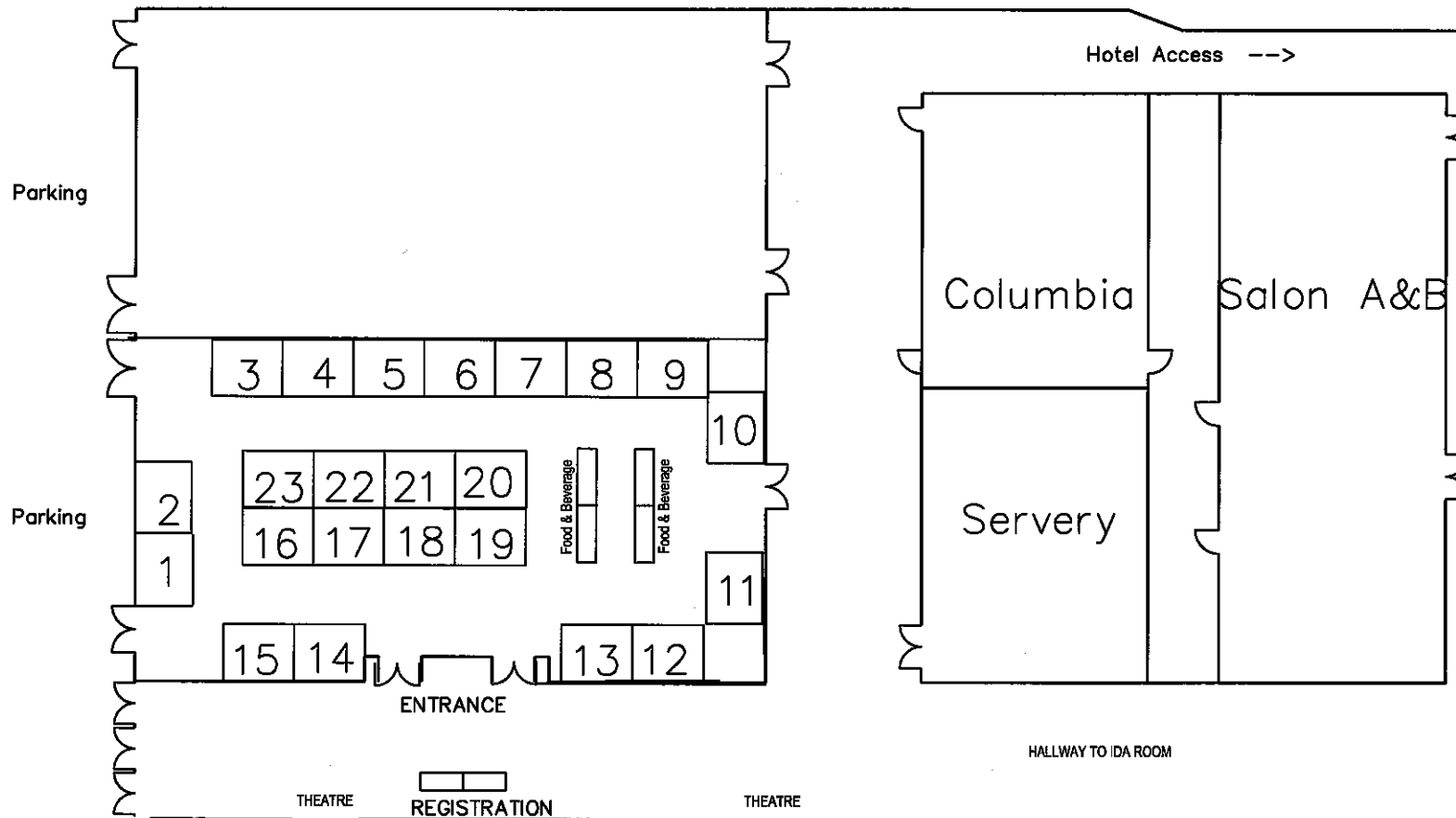
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Telephone: (604) 736-8660 Fax: (604) 738-4080 Email: admin@wsca.ca Web: www.wsca.ca



WESTERN SILVICULTURAL CONTRACTORS ASSOCIATION

KAMLOOPS CONFERENCE CENTRE - FEB 2, 2012



THEATRE FOR CONFERENCE PROCEEDINGS

Showtime Event & Display

EVERY FLOOR PLAN MUST BE APPROVED BY THE VOIC & FIRE MARSHAL
 FLOOR PLAN INPUT BY DEEVE NEUFELD(250) 888-2486
 THIS DRAWING IS SOLE PROPERTY OF SHOWTIME
 THE CLIENT TO CORRECT DRAWING SPECIFICATIONS
 PRIOR TO SETUP OF SITE
 DATE: NOV 7, 2011



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2012 TRADESHOW BOOKING FORM

Thursday, February 2nd, 2012

The Coast Kamloops Hotel & Convention Centre, Kamloops

Please complete and fax to (604) 738-4080.

For Publication in our Conference and Tradeshow Handout Packages:

(Please indicate if there is any information that you **do not** want the general public to have)

Company Name: _____

Contact Person: _____

Address: _____

Phone Number: _____ Toll Free Number: _____

Cell Number: _____ Pager Number: _____

Fax Number: _____ Other (please indicate): _____

Email Address: _____

Web Site: _____

Brief Description (1 or 2 sentences) about what you specialize in: _____

Number of Dinner Tickets Required (\$55 + HST each): _____ Able to Donate Door Prize: _____

Associate Supplier Member: Yes _____ Not Yet, But Please Invoice _____ No Thank You _____

Name Tags: _____ Name Tags: _____

Name Tags: _____ Name Tags: _____

Preferred Booth Choice Number: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ 4th Choice: _____

Please Check If Required

6' Clothed Table 2 Folding Chairs Evening Setup Access Electrical Access (\$15 + HST Fee Applies)

Wireless Internet (Fee may apply pending Convention Centre renovation)

Comments or Questions for WSCA Office: _____

PAYMENT OPTIONS

Cheque Payable To:

WSCA

#720 - 999 West Broadway

Vancouver, BC V5Z 1K5

Fax: (604) 738-4080

Credit Card: Please circle: Visa MasterCard Amex

Card Number: _____

Expiry Date: _____

Full Name on Card: _____

Signature: _____



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Associate Supplier Membership Application

WWW.WSCA.CA email: admin@wsca.ca

Contact Person: _____

Company: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Fax: _____

Website: _____ Email: _____

Geographical Location Listing: Northern Interior (ie: Prince George) Central Interior (ie: Cariboo)
Southern Interior (ie: Kamloops / Nelson) Coastal BC Vancouver Lower Mainland Alberta

Product / Service category you wish to be listed under: *Please circle the categories on page 2 (up to a max. of 5)*

One-line description of your products or service: _____

Signature: _____

Associate Supplier Membership Dues (includes listing as an accredited WSCA Supplier on our web site alphabetically, geographically and by product / service; also entitles you access to the Contractors Membership list, as well as a 20% discount on trade show space at our annual general meeting and conference) **\$ 150.00**

Additional Advertising Options

Web Site Hot Link (entitles you to the email list of all WSCA contractor members, as well as a hot link from the WSCA web page to your web page)

Single Location Firm; or Annual Fee \$ 50.00 ⇒ _____
Multiple Locations Annual Fee # of locations ___ x \$ 50.00 ⇒ _____

Logo Postings (post your logo next to company name or hot link) Annual Fee \$ 25.00 ⇒ _____

SUB-TOTAL \$ _____

Plus 12% HST (#R127795946) \$ _____

TOTAL SUBMITTED \$ _____

Please circle the Product / Service categories that apply to your company

Suppliers Categories:

- Air Transport Services, Equipment & Supplies (Air)
- Ambulance Services, Equipment & Supplies (Ambulance)
- ATV Rentals, Sales, Service & Accessories (ATV)
- Auditing Services (Auditing)
- Browsing Control Services, Equipment & Supplies (Browsing)
- Camp Services, Equipment & Supplies (Camp)
- Carbon Offset (Carbon)
- Clothing & Footwear Services & Supplies (Clothing)
- Communications Services, Equipment & Supplies (Communications)
- Computer Systems & Software (Computer)
- Erosion Control Services, Equipment & Supplies (Erosion)
- Plantation Establishment Services, Equipment & Supplies (Establishment)
- Fire Fighting Services, Equipment & Supplies (Fire)
- First Aid Services, Equipment & Supplies (Firstaid)
- Food Services, Equipment & Supplies (Food)
- Books, Magazines & Internet Resources (Info)
- Marine Transport Services, Equipment & Supplies (Marine)
- Miscellaneous (Misc)
- Nursery Services, Equipment & Supplies (Nursery)
- Pest Management Services, Equipment & Supplies (Pest)
- Planting Services, Equipment & Supplies (Planting)
- Financial & Insurance Services (Professional)
- Pruning Services, Equipment & Supplies (Pruning)
- Safety Training, Services, Equipment & Supplies (Safety)
- Chainsaw & Brushcutter Service, Equipment & Supplies (Saw)
- Seedling & Cone Services, Equipment & Supplies (Seedcone)
- Site Preparation (Mechanical) Services, Equipment & Supplies (Siteprep)
- Silvicultural Survey Services, Equipment & Supplies (Surveys)
- Commercial Thinning Services, Equipment & Supplies (Thinning)
- Forest Worker Training (Training)
- Transport Services, Equipment & Supplies (Transport)
- Vegetation Management Services, Equipment & Supplies (Vegetation)
- Truck/van/bus Sales, Rentals & Leasing (Vehsales)
- Truck/van/bus Services, Parts & Accessories (Vehservice)